

# Stickley on Security

## Video Player Setup Guide Version 2.0

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# Getting Started

When you login to StickleonSecurity.com, you will start in the Video Display Manager (see Figure 1). The Display Manager allows you to create, edit and delete Video Players. By default, five unique Video Players will already be set up for you. You can use these Video Players as is, customize one or more of them to meet the look and feel of your website or create entirely new Video Players.






Figure 1: Video Display Manager

The screenshot shows the Video Display Manager interface. At the top, there are navigation tabs: HOME, DETAILS, VIDEO LIBRARY, VIDEO PLAYER, SEE IT LIVE, and PLACE ORDER. Below these is a user menu with options: -Account Settings, -Video Display Manager, -Access Video Library, -Viewer Statistics, and a Logout button. The main content area is titled "Video Display Manager" and is divided into two sections: "Getting Started" and "Available Training Programs".

**Getting Started**

- Click on the name of the Training Program you wish to review, edit or delete.
- Select "Create New Training Program" to create a new Training Program.
- Select the "Display Code" icon  to show the code required to display the player on your site or access remotely.

**Available Training Programs**

Training Program Name	Display Type
 No Menu Example	Player No Menu
 Drop Down Menu Example	Player Drop Down Menu
 Film Reel Menu Example	Player Film Real Menu
 Educational Display Example	Educational Display
 Remote Educational Display Example	Remote Educational Display

At the bottom of the "Getting Started" section, there are two buttons: "Create New Training Program" and "Read Getting Started Guide".

# Display Types

In the Display Manager you will see a list of your available Video Players and the Display Type associated with that Video Player. There are five unique Display Types.

## 1. No Menu Display Type

This Display Type indicates that the Video Player will simply show the video you have assigned to it. The user will not have the ability to watch additional videos (see Figure 2).

**Figure 2: No Menu Display Type**



## 2. Drop Down Menu Display Type

This Display Type indicates that the Video Player will display the video you have assigned to it but also allow the user to select to watch additional videos from a drop down menu included at the bottom (see Figure 3).

**Figure 3: Drop Down Menu Display Type**



### 3. Film Reel Menu Display Type

This Display Type indicates that the Video Player will display the video you have assigned to it but also allow the user to select to watch additional videos from a “Film Reel” style menu included at the bottom (see Figure 4).

**Figure 4: Film Reel Menu Display Type**



#### 4. Educational Display Type

This display type is the most comprehensive Video Player and includes a robust menu on the left, short description about the topic at the top, the video and written security information about the topic. This Display Style allows an organization to provide a complete training solution (see Figure 5).

**Figure 5: Educational Display Type**

The screenshot shows an educational video player interface. On the left is a blue sidebar titled "Security Topics" with a list of 20 items, including "Stickley on Security Important Contact Information" and "Simple Tips For Secure Mobile Banking". The main content area has a title "Simple Tips For Secure Mobile Banking" and a short description: "Criminals continue to target social networking and your Facebook login credentials could be at risk. In this video you will learn how criminals target your account and what you can do to protect yourself." Below this is a video player with a blue background, the "SOS Stickley on Security" logo, and a progress bar showing 09:40. Under the video is a section titled "Important Security Tips" with two bullet points: "Always password protect your mobile device..." and "Be aware that criminals will send text messages claiming to be from your financial institution...".

**Security Topics**

- Stickley on Security Important Contact Information
- *Simple Tips For Secure Mobile Banking*
- Warning! Fake Traffic Light Camera Tickets
- Protect Your Accounts Through Strong Passwords
- Protect Yourself From Phishing Attacks
- How to Stay Secure Through Updates & Patches
- Protect Yourself From Online Shopping Scams
- Protect Yourself From Gift Card Scams
- Protect Yourself From Vishing Attacks
- Getting Back Your Stolen Identity
- Protect Yourself From Credit Card Skimming
- Protect Yourself From ATM Scams
- Fake IRS Correspondence Scams
- Warning! Fake Cashiers Checks
- Protect Your Facebook Login Credentials
- What is Multifactor Authentication?

**Simple Tips For Secure Mobile Banking**

Criminals continue to target social networking and your Facebook login credentials could be at risk. In this video you will learn how criminals target your account and what you can do to protect yourself.

**SOS**  
Stickley on Security

09:40

**Important Security Tips**

- Always password protect your mobile device. Every device has the ability to add a password and without that password anyone who has access to your device could have access to your accounts, apps and personal information. With over \$70 billion in lost or stolen cell phones each year, the risks of losing your phone are real.
- Be aware that criminals will send text messages claiming to be from your financial institution. In most cases the text message will contain a phone number or a link and inform you that for security reasons you will need to call the number or visit the link. These text messages are scams that are designed to trick you into providing confidential information.

## 5. Remote Educational Display Type

The Stickley on Security Video Players are designed to be embedded into your existing web pages. However, there may be situations where you would prefer for Stickley on Security to host the web page for you. With the Remote Educational Display, you can design the look and feel of the web page and then just setup a link on your website pointing to the page. When users click on the link, they will be taken to the SoS Educational web page which will include your organization's name at the top and the ability for your users to click the menu item "Back" which is linked back to a webpage of your choice. The option is often used by organizations who do not manage their own websites and need to limit the amount of changes (see Figure 6).

Figure 6: Remote Educational Display Type



The screenshot displays a web interface for the ACME Financial Institution Security Center. At the top, the title "ACME Financial Institution Security Center" is centered. A green "Back" button is located in the top left corner. Below the title, there is a sidebar on the left titled "Security Topics" with a list of 18 items. The main content area features a video player titled "Simple Tips For Secure Mobile Banking" with a description: "Criminals continue to target social networking and your Facebook login credentials could be at risk. In this video you will learn how criminals target your account and what you can do to protect yourself." The video player shows the "SoS Stickley on Security" logo and a progress bar at 09:40. Below the video player, there is a section titled "Important Security Tips" with two bullet points. A vertical scrollbar is visible on the right side of the page.

**ACME Financial Institution Security Center**

**Back**

**Security Topics**

- ACME Financial Institution Important Contact Information
- *Simple Tips For Secure Mobile Banking*
- Warning! Fake Traffic Light Camera Tickets
- Protect Your Accounts Through Strong Passwords
- Protect Yourself From Phishing Attacks
- How to Stay Secure Through Updates & Patches
- Protect Yourself From Online Shopping Scams
- Protect Yourself From Gift Card Scams
- Protect Yourself From Vishing Attacks
- Getting Back Your Stolen Identity
- Protect Yourself From Credit Card Skimming
- Protect Yourself From ATM Scams
- Fake IRS Correspondence Scams
- Warning! Fake Cashiers Checks
- Protect Your Facebook Login Credentials
- What is Multifactor Authentication?

**Simple Tips For Secure Mobile Banking**

Criminals continue to target social networking and your Facebook login credentials could be at risk. In this video you will learn how criminals target your account and what you can do to protect yourself.

**SoS Stickley on Security**

09:40

**Important Security Tips**

- Always password protect your mobile device. Every device has the ability to add a password and without that password anyone who has access to your device could have access to your accounts, apps and personal information. With over \$70 billion in lost or stolen cell phones each year, the risks of losing your phone are real.
- Be aware that criminals will send text messages claiming to be from your financial institution. In most cases the text message will contain a phone number or a link and inform you that for security reasons you will need to call the number or visit the link. These text messages are scams that are designed to trick you into providing confidential information. If



# Customizing Your Video Player

One of the most important features of the Stickley on Security Video Players is the comprehensive customization capabilities. Each Video Player can have unique colors, fonts, video selections and sizes. Of course setting up your Video Player needs to be easy and that's why we create the online customization tool. When you click on any existing Video Player or select Create New, you are taken to the Customization Tool. This interactive tool allows you to see what your Video Player will look like as you modify it! Because each Video Player Display Type is unique, this guide will discuss the customization options for each display type individually.

## 1. No Menu Customization Explanation

**Figure 7: No Menu Customization Options**

**Customization Tool**

SoS Display Style:

Player Name:

Font Style:

Player Background:

Player Text:

Show Border:

Border Color:

Default Video:

Frame Width:

SoS Display Will Be 600(Width) X 387(Height)

**No Menu**

Random Video Displayed

SoS  
Stickley on Security

08:51

Not able to see the video? [Click Here](#)

## No Menu Customization Explanation Details

- SoS Display Style: Select the style of Video player. In this case you have selected “No Menu”.
- Player Name: Enter a unique name to identify the Video Player when listed in the Display Manager.
- Font Style: Select the font type that best fits your website design. Your options are Arial, Georgia, Times, Verdana and Tahoma.
- Player Background: Select the background color for the Video Player. This is the color that will frame the video.
- Player Text: Select the color of the written text in the Video Player.
- Show Border: A thin border is available to place around the player. You can choose to turn this on or off.
- Border Color: If you turn on the border, select the color of that border with this option.
- Default Video: You can select a specific video, or select the option Random Video Displayed to let the player randomly select which video is shown. You can also choose the option “Stickley will choose”. When you select this option, the video displayed by default will be the video that Stickley feels is currently important.
- Frame Width: The width of the Video Player automatically determines the height. You can choose a width between 200 and 1000 pixels.

## 2. Drop Down Menu Customization Explanation

Figure 8: Drop Down Menu Customization Options

The image shows two side-by-side screenshots. The left screenshot is titled "Customization Tool" and features a green background with various settings for a video player. The right screenshot is titled "Drop Down Menu" and shows a video player interface with a blue background, a video player control bar, and a dropdown menu at the bottom.

**Customization Tool**

- SoS Display Style: Drop Down
- Player Name: Drop Down Menu Example
- Font Style: Arial
- Player Background: 000000
- Player Text: FFFFFFFF
- Show Border: On
- Border Color: 2212FF
- Default Video: Random Video Displayed
- Frame Width: 600
- SoS Display Will Be 600(Width) X 513(Height)
- Buttons: Save Changes, Cancel Changes, Delete This Display

**Drop Down Menu**

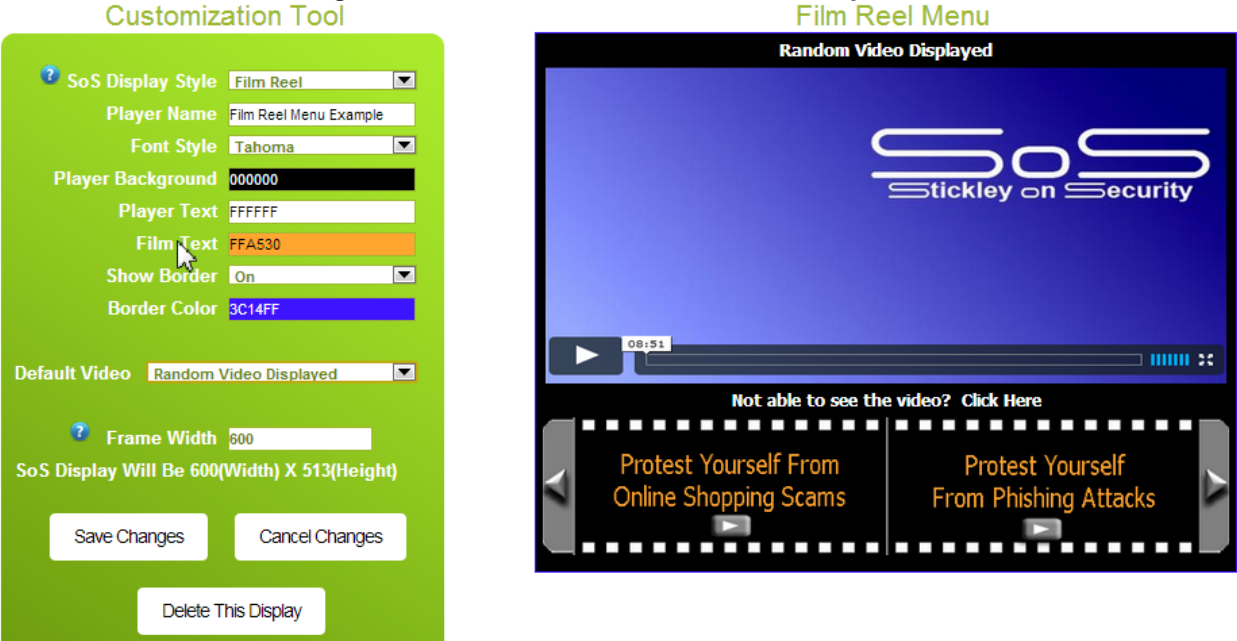
- Random Video Displayed
- SoS Stickley on Security logo
- Video player control bar (08:51)
- Not able to see the video? Click Here
- Ready to learn more?
- Click on the list below to select another video to watch
- Simple Tips For Secure Mobile Banking

## Drop Down Menu Customization Explanation Details

- SoS Display Style: Select the style of Video player. In this case you have selected “Drop Down Menu”.
- Player Name: Enter a unique name to identify the Video Player when listed in the Display Manager.
- Font Style: Select the font type that best fits your website design. Your options are Arial, Georgia, Times, Verdana and Tahoma.
- Player Background: Select the background color for the Video Player. This is the color that will frame the video.
- Player Text: Select the color of the written text in the Video Player.
- Show Border: A thin border is available to place around the player. You can choose to turn this on or off.
- Border Color: If you turn on the border, select the color of that border with this option.
- Default Video: You can select a specific video, or select the option Random Video Displayed to let the player randomly select which video is shown. You can also choose the option “Stickley will choose”. When you select this option, the video displayed by default will be the video that Stickley feels is currently important. If you would like to setup your own custom list of videos that can be accessed through this player, choose the option “Custom Video Play List”. Once this option is selected, you will have access to click on the “Review Custom Video Play List” option.
- Review Custom Video Play List: When you click on this link, a new window will open allowing you to select the videos you would like to be available for the player you are setting up. In addition you change the display order of the videos by clicking on a specific title and then clicking the up and down buttons.
- Frame Width: The width of the Video Player automatically determines the height. You can choose a width between 200 and 1000 pixels.

### 3. Film Reel Menu Customization Explanation

Figure 9: Film Reel Menu Customization Options



## Film Reel Menu Customization Explanation Details

- SoS Display Style: Select the style of Video player. In this case you have selected “Film Reel Menu”.
- Player Name: Enter a unique name to identify the Video Player when listed in the Display Manager.
- Font Style: Select the font type that best fits your website design. Your options are Arial, Georgia, Times, Verdana and Tahoma.
- Player Background: Select the background color for the Video Player. This is the color that will frame the video.
- Player Text: Select the color of the written text in the Video Player.
- Film Text: Select the color of the written text in the film reel that scrolls across the bottom of the player.
- Show Border: A thin border is available to place around the player. You can choose to turn this on or off.
- Border Color: If you turn on the border, select the color of that border with this option.
- Default Video: You can select a specific video, or select the option Random Video Displayed to let the player randomly select which video is shown. You can also choose the option “Stickley will choose”. When you select this option, the video displayed by default will be the video that Stickley feels is currently important. If you would like to setup your own custom list of videos that can be accessed through this player, choose the option “Custom Video Play List”. Once this option is selected, you will have access to click on the “Review Custom Video Play List” option.
- Review Custom Video Play List: When you click on this link, a new window will open allowing you to select the videos you would like to be available for the player you are setting up. In addition you change the display order of the videos by clicking on a specific title and then clicking the up and down buttons.
- Frame Width: The width of the Video Player automatically determines the height. You can choose a width between 200 and 1000 pixels.

#### 4. Educational Display Customization Explanation

Figure 10: Educational Display Customization Options

### Customization Tool

**SoS Display Style** Educational Display ▾

**Player Name**

**Font Style** Arial ▾

**Main Background**

**Body Title Color**

**Body Text Color**

**Tip Title Color**

**Tip Text Color**

**Menu Background**

**Menu Title Color**

**Menu Text Color**

**Default Video** Random Video Displayed ▾

**Frame Width**

SoS Display Will Be 600(Width) X 451(Height)


### Educational Display

#### Security Topics

- First Financial Important Contact Information
- Protect Yourself From Credit Card Skimming
- Protect Yourself From Phishing Attacks
- Getting Back Your Stolen Identity
- Protect Yourself From Vishing Attacks
- Fake IRS Correspondence Scams
- Protect Your Facebook Login Credentials
- Simple Tips For Secure Mobile Banking
- Warning! Fake Cashiers Checks
- Protect Yourself From ATM Scams
- Protect Yourself From Gift Card Scams
- Protect Yourself From Online Shopping Scams
- How to Stay Secure Through Updates & Patches
- Protect Your Accounts Through Strong Passwords

#### Getting Back Your Stolen Identity

This is example text. When the player is loaded, real text will be displayed here that explains what the topic is about and how the video can help protect your customers / members from identity theft attacks.



▶ 00:51 ▬▬▬▬▬ ▯▯

#### Important Security Tips

- While the video will always give tips on how your customer / member can protect themselves, in this section tips will also be printed out.
- On average there will be three or more tips available.
- Because these tips can range in size, the player is designed to automatically create a scroll box when needed. This allows the entire display size to remain static.

## Educational Display Customization Explanation Details

- SoS Display Style: Select the style of Video player. In this case you have selected “No Menu”.
- Player Name: Enter a unique name to identity the Video Player when listed in the Display Manager.
- Font Style: Select the font type that best fits your website design. Your options are Arial, Georgia, Times, Verdana and Tahoma.
- Main Background: Select the primary background color. This color fills the background of the entire display.
- Body Title Color: Select the color of the written text that displays the title of the video. In Figure 10, that would be set the color for the text “Getting Back Your Stolen Identity”.
- Body Text Color: Select the color of the written text that describes the topic. This text is directly under the Body Title.
- Tip Title Color: Select the color of the written heading “Important Security Tips” which is located under the video.
- Tip Text Color: Select the color of the written security tips located under “Important Security Tips”.
- Menu Background: Select the background color of the menu located on the left hand side.
- Menu Text Color: Select the color of the written menu options.
- Default Video: You can select a specific video, or select the option Random Video Displayed to let the player randomly select which video is shown. You can also choose the option “Stickley will choose”. When you select this option, the video displayed by default will be the video that Stickley feels is currently important. If you would like to setup your own custom list of videos that can be accessed through this player, choose the option “Custom Video Play List”. Once this option is selected, you will have access to click on the “Review Custom Video Play List” option.
- Review Custom Video Play List: When you click on this link, a new window will open allowing you to select the videos you would like to be available for the player you are setting up. In addition you change the display order of the videos by clicking on a specific title and then clicking the up and down buttons.
- Frame Width: The width of the Video Player automatically determines the height. You can choose a width between 600 and 1200 pixels.



## 5. Remote Educational Display Customization Explanation

**Figure 11: Remote Educational Display Customization Options**

The image displays a web-based customization interface for a remote educational display. It is divided into two main sections: a 'Customization Tool' on the left and a 'Remote Educational Site' on the right.

**Customization Tool:** This section is a green sidebar containing various settings for the display. It includes:

- SoS Display Style:** A dropdown menu set to 'Remote Educational'.
- Player Name:** A text input field containing 'Complete Education'.
- Font Style:** A dropdown menu set to 'Arial'.
- Header Background:** A color selection field set to '000000'.
- Header Button:** A color selection field set to '5F870E'.
- Header Button Text:** A text input field set to 'FFFFFF'.
- Header Text:** A text input field set to 'FFFFFF'.
- Main Background:** A color selection field set to '333436'.
- Body Title Color:** A color selection field set to 'FAFAFA'.
- Body Text Color:** A color selection field set to 'FAFAFA'.
- Tip Title Color:** A color selection field set to 'F5F5F5'.
- Tip Text Color:** A color selection field set to 'F7F7F7'.
- Menu Background:** A color selection field set to '5F6800'.
- Menu Title Color:** A color selection field set to 'FFFFFF'.
- Menu Text Color:** A color selection field set to 'FFFFFF'.
- Return URL:** A text input field containing 'http://www.stickleyonsecur'.
- Default Video:** A dropdown menu set to 'Simple Tips For Secure Mobile'.

At the bottom of the tool are three buttons: 'Save Changes', 'Back To Manager', and 'Delete This Display'.

**Remote Educational Site:** This section shows a preview of the educational display. It features a dark background with a green header. The header contains the text 'ACME Financial Institution Security Center' and a 'Back' button. The main content area is divided into two columns:

- Security Topics:** A vertical list of topics, including 'First Financial Important Contact Information', 'Protect Yourself From Credit Card Skimming', 'Protect Yourself From Phishing Attacks', 'Getting Back Your Stolen Identity', 'Protect Yourself From Vishing Attacks', 'Fake IRS Correspondence Scams', 'Protect Your Facebook Login Credentials', 'Simple Tips For Secure Mobile Banking', 'Warning! Fake Cashiers Checks', 'Protect Yourself From ATM Scams', 'Protect Yourself From Gift Card Scams', 'Protect Yourself From Online Shopping Scams', 'How to Stay Secure Through Updates & Patches', and 'Protect Your Accounts Through Strong Passwords'.
- Simple Tips For Secure Mobile Banking:** A video player showing a blue screen with the 'SoS Stickley on Security' logo. Below the video is a progress bar and a play button. The video title is 'Simple Tips For Secure Mobile Banking'.

Below the video player is a section titled 'Important Security Tips' with three bullet points:

- While the video will always give tips on how your customer / member can protect themselves, in this section tips will also be printed out.
- On average there will be three or more tips available.
- Because these tips can range in size, the player is designed to automatically create a scroll box when needed. This allows the entire display size to remain static.


At the bottom of the site preview is a 'Show Include Code' button.

## Educational Display Customization Explanation Details

- SoS Display Style: Select the style of Video player. In this case you have selected “No Menu”.
- Player Name: Enter a unique name to identity the Video Player when listed in the Display Manager.
- Font Style: Select the font type that best fits your website design. Your options are Arial, Georgia, Times, Verdana and Tahoma.
- Main Background: Select the primary background color. This color fills the background of the entire display.
- Body Title Color: Select the color of the written text that displays the title of the video. In Figure 11, that would be set the color for the text “Getting Back Your Stolen Identity”.
- Body Text Color: Select the color of the written text that describes the topic. This text is directly under the Body Title.
- Tip Title Color: Select the color of the written heading “Important Security Tips” which is located under the video.
- Tip Text Color: Select the color of the written security tips located under “Important Security Tips”.
- Menu Background: Select the background color of the menu located on the left hand side.
- Menu Text Color: Select the color of the written menu options.
- Default Video: You can select a specific video, or select the option Random Video Displayed to let the player randomly select which video is shown. You can also choose the option “Stickley will choose”. When you select this option, the video displayed by default will be the video that Stickley feels is currently important. If you would like to setup your own custom list of videos that can be accessed through this player, choose the option “Custom Video Play List”. Once this option is selected, you will have access to click on the “Review Custom Video Play List” option.
- Review Custom Video Play List: When you click on this link, a new window will open allowing you to select the videos you would like to be available for the player you are setting up. In addition you change the display order of the videos by clicking on a specific title and then clicking the up and down buttons.
- Frame Width: The width of the Video Player automatically determines the height. You can choose a width between 600 and 1200 pixels.
- Return URL: This is a link to your website. You must start the URL with either <http://> or <https://>. When a user clicks the menu item “Back”, they will be connected to the link provided here.

# How to Install the Player into Your Webpage

One of the great benefits of using the Stickley on Security Video Player is the fact that it is so easy to install into your webpage. Once you have designed and saved your Video Player through the online Customization Tool, all you have to do is copy a single line of code and paste that into your webpage. It really is that easy!

To view the line of code, go to the Display Manager, this is located under the menu option "Video Display Manager". You will see a list of your available Video Players. Each Video Player will have a small icon next to the name which looks like this:  Click on this icon to display the line of code that you will need to copy. Also note that whenever you save a Video Player, you will automatically be shown the line of code. In Figure 12 you see the user has just saved their Video Player and the line of code is available to copy.

**Figure 12: Video Player Code**

**Educational Display**

**Your SoS Educational Display is ready!**

This Educational Display can be posted on any of your web pages by adding the single line of code provided below.

```
<iframe id="SoSDisplay" frameborder="0"
src="https://sos.stickleyonsecurity.com/s/sample9.cfm?playerid=872652394"
width="1000" height="752" marginheight="0" marginwidth="0" scrolling="no" >
</iframe>
```

Please note you are approved to place this page on the following domain names only:  
acmefinancialinstitution.com

If your organization uses multiple domains to access the same website, contact **SoS Support** to request those additional domains are added to your account.  
If you outsource your website and have a management page located at another company, contact **SoS Support** and we can add that domain to your account.

[Back To Settings](#)

Copy the line of code located in the grey box (See Figure 12) and past it into any webpage that you have. Next time you browse to that webpage, the Video Player that you created will now be embedded into the page!

That's all there is to it. No need to download any software or install any videos on your server. Want to change the look of the Video Player? Go back to the online Customization Tool and make your changes to the video player and save. Now look at your webpage, the changes you just made should immediately show up.

Remember, if you have chosen the display type "Remote Educational Display", the Video Player is not embedded into your webpage. Instead the code provided is the link to the player. Present that link to your customers and when they click on it, they will be taken to your customized page dedicated to the Identity Theft education.

# Questions?

If you have questions or run into any problem, be sure to check out the Frequently Asked Questions page located at <http://www.stickleyonsecurity.com/support.cfm>. Still have questions, open a support ticket through the same page.